



Life and Business Coach. CPA. Pilates Instructor.

Your Victory Begins Within
Navigate your Vision of success to Victory

Create a success plan to leverage your core strength: Spirit, soul and body
for
connection, balance, performance and happiness in all areas of life and business





Coach. CPA. Pilates Instructor.

Credited with a “razor sharp business mind coupled with the ability to see inside your soul,” **Ginny Victory will help you:**

Design your vision of success

move from plateau to power, detour to recalibrate, stuck to steady progress: victory

Uncover and confront the 8 lies:

Which ones are holding you Back?

Discover the 8 TRUTHS:

Be the Victor in all areas of your life and business

Use the CORE truths and customize strategies authentic to you:

Align your Decisions, Plan and Actions

Celebrate!

connection . balance . performance . happiness

Leverage the powerhouse of your CORE: Spirit, Soul, Body

victorybeginswithin.com

Ginny Victory

“Ginny,
your gift is being a
Sanctuary,
you are
freedom
to all you meet!”

Mentor: Laura Berman Fortgang

What do you want?

- design and live your vision of success
- move from plateau to power
- detour to recalibrate
- stuck to steady progress

Navigate your vision of success to

Victory

VISION TO VICTORY™

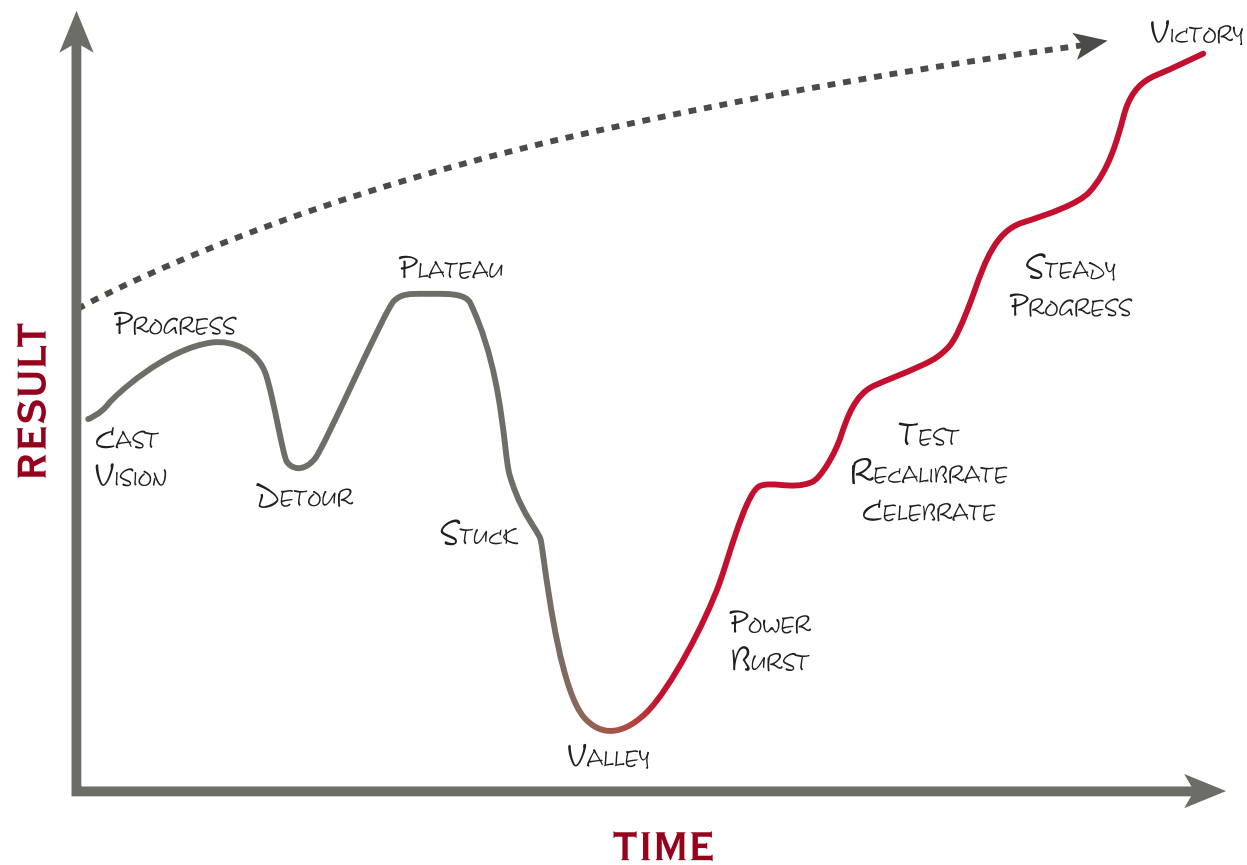


Ginny Victory
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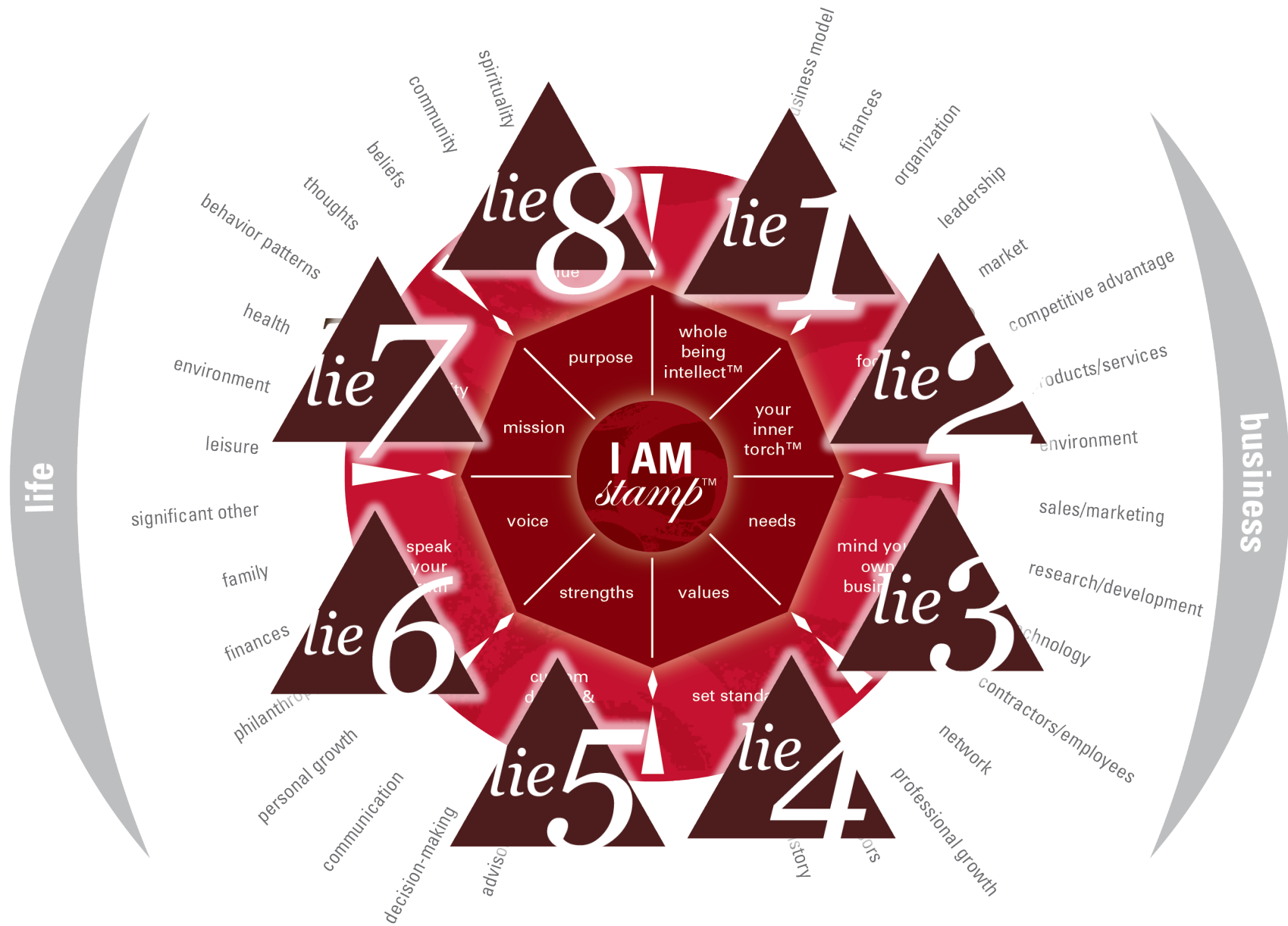
What's in the way?

Do you:

- Get stuck making decisions?
- Lack clarity and consistent motivation?
- Have a hard time balancing life and business?
- Feel you don't measure up?
- Feel the need to do everything yourself ?
- Adjust what you really want to say?
- Allow responsibility, obligation, integrity, credibility to drive you?
- Experience frustration/guilt/jealousy when you don't have the impact you want?
- Find it challenging to get centered, have peace and get into flow?

If so... you may be blocked by one of the 8 lies entrepreneurs typically believe:

1. There is one “right” decision.
2. Once you determine your vision, the path is smooth.
3. It’s selfish to take care of yourself.
4. You have to measure up.
5. You should be able to do it all yourself.
6. Being “nice” or “good” is key to success.
7. You are greedy or self-absorbed if you receive.
8. You will be exposed as a fraud or a failure: judged



We all are looking for the answer, the quick
fix, the solution....*out there*:

the truth is

Your Victory Begins Within™

the powerhouse of your CORE

- design and live your vision of success
- overcome challenges and mindsets based on lies
- be authentic, centered and strong in life and biz
- align your vision, identity, mindset, decisions, actions
- leverage the powerhouse of your core: leaps of faith

connection . balance . performance . happiness

Who are you being?

Be the Victor: be authentic, centered, strong: balance
in life and business

INNER
CORE



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What is your plan?

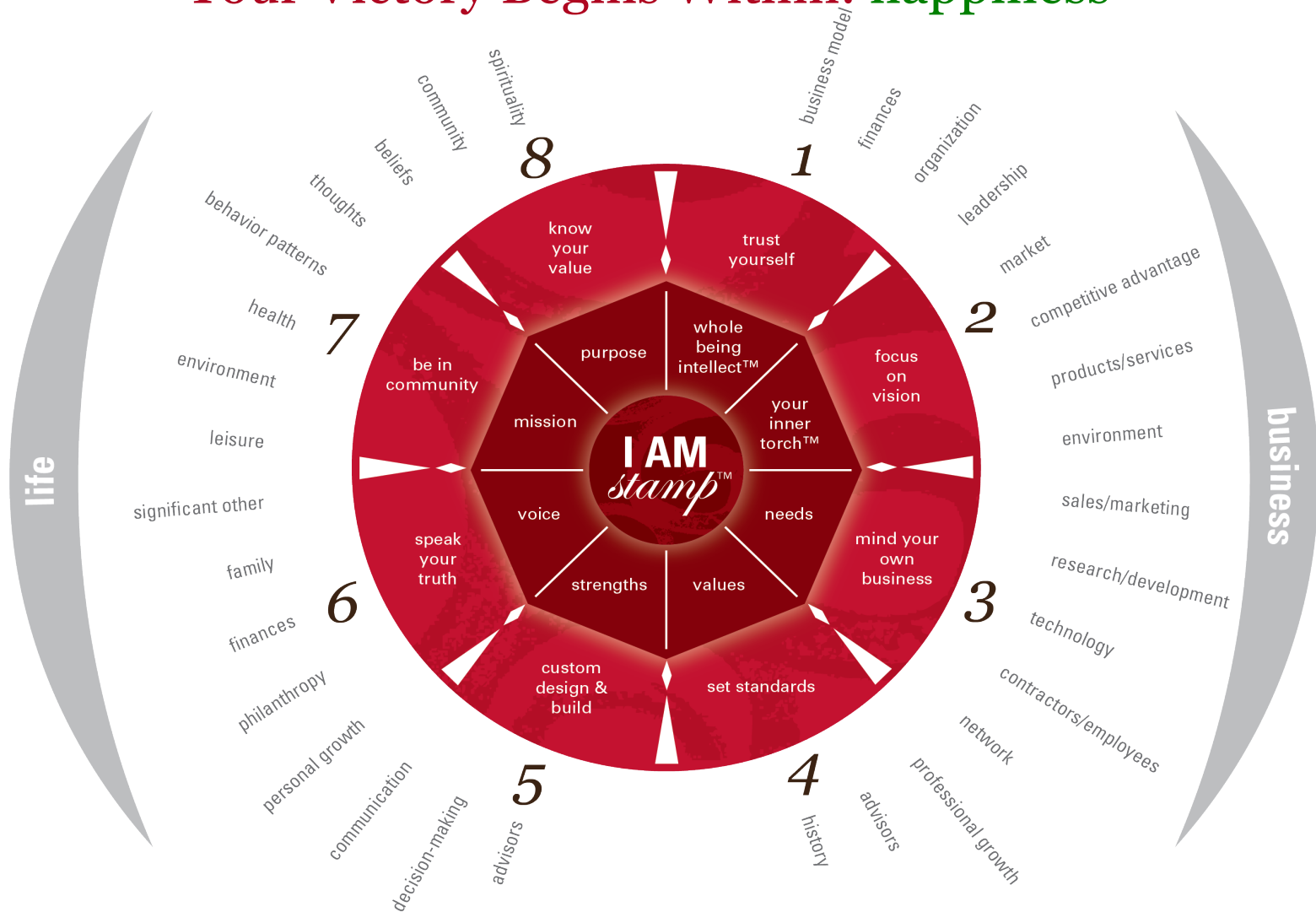
beliefs, habits, strategies
choices and action: performance

CORE



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Celebrate! Your Victory Begins Within: happiness



Everything you need to be successful in your life and business has been given to you
in your inner being – your powerhouse – your CORE.

CORE Truth: I AM Stamp™

CORE Strategy: CORE Connectors

- surrender/let go of control/flow
- awareness, acceptance, alignment
- claim ~ own ~ stand
- face reality
- Spirit, heart, gut, intuition
- Sabbath: rest, trust, play, celebrate, laugh
- breathing
- gratitude/awe/wonder/thanksgiving
- love (fill up), hope (imagine/dream) faith (knowing, activation)

TRUTH: *Your Victory Begins Within™*
Overcomes the Big Lie: The Secret to Success is Out There.

victorybeginswithin.com

CORE truths and strategies

- Return to truth (overcome the 8 lies)
- Strengthen your core: Spirit, soul, body
- Shift mindsets, beliefs, habits: transform
- Be centered, whole, holistic
- Create integrated and customized action plan

CORE Truth: Whole Being Intellect™

CORE Strategy: Trust Yourself

- pray/meditate
- run all input through your Whole Being Intellect™
- face reality and be willing to step into the unknown

TRUTH: You can trust yourself to know the best decision for you at any given time.



Overcomes Lie 1: There is only one “right” answer

CORE Truth: Your Inner Torch™

CORE Strategy: Focus on Vision

- determine desire/create vision for clarity
- set SMART goals that make you smile
- tap into your motivation to take consistent action

TRUTH: Every obstacle, bump, detour, delay or distraction is an opportunity that will propel you toward your vision if you embrace it.



Overcomes Lie 2: Once you determine your vision the path is smooth.

CORE Truth: Needs

CORE Strategy: Mind Your Own Business

- determine what is only yours to own in business and life and make decisions
- create financial & strategic plan aligned with CORE and vision
- take action: leaps of faith

TRUTH: It is selfish NOT to take care of yourself and it's selfish to get involved in others lives – both are needy. It's respectful to take good care of you and mind your own business



Overcomes Lie 3: It's selfish to take care of yourself.

CORE Truth: Values

CORE Strategy: Set Standards

- determine and prioritize your values
- use for decision-making, selection and setting culture in life and business
- don't settle ~ honor and uphold your values by being you & taking action and speaking up

TRUTH: You measure up as you are. You are enough.



Overcomes Lie 4: You have to measure up.

CORE Truth: Strengths

CORE Strategy: Custom Design & Build

- design and document systems, policies and procedures so home and biz run themselves
- determine your style of team and build
- customize external tools, tips, advice to CORE

TRUTH: Your uniqueness determines WHAT you do and HOW you do it: it is acceptable for you to say no, ask for help, or delegate those things that you are not wired for.



Overcomes Lie 5: You should be able to do it all yourself.

CORE Truth: Voice

CORE Strategy: Speak Your Truth

- direct, clear communication
- ask for what you want; say no
- deal with and resolve conflict
- negotiate, delegate, acknowledge

TRUTH: Speaking your truth in love will unleash your success and that of others.



Overcomes Lie 6: Being “nice” or “good” is key to success.

CORE Truth: Mission

CORE Strategy: Be in Community

- invest in yourself: receive, unplug, fill-up, learn, grow, play, celebrate
- receive opportunities and the value of your products/services
- connect with others who are aligned with your CORE and vision.

TRUTH: By receiving you are contributing to the natural flow of life, business and energy ~ it honors God, others and you.



Overcomes Lie 7: You are greedy or self-absorbed if you receive.

CORE Truth: Purpose

CORE Strategy: Know Your Value

- accept all of who you are, light and shadow
- let go of expectations and pedestals
- gather evidence about the impact you have as a person and as a business owner. What are the tangible and intangible results?

TRUTH: Know that what you have to contribute to the world as a human being and in your various roles is of great significance: your uniqueness makes you enjoyable, valuable, marketable.



Overcomes Lie 8: You will be exposed as a fraud or a failure/judged.

Your Plan

integrating business and life: performance

vision	core truth	core strategy/action	result
●	●	●	●
●	●	●	●
●	●	●	●

Celebrate!

- revelation
- awareness
- Identity
- polishing
- progress
- victories

in life and business: happiness

*“My biggest victory this year is that my **business has tripled in revenue (doubled in client base)** creating the opportunity for my husband to quit his job and move into being the **CEO of our family.**”*

Understanding who I am in my CORE has:

- increased my skill and confidence in negotiations as MERCI Massage has partnered with other organizations to open three satellite offices in the last year*
- brought clarity about niche and networking to double the client base (and it continues to grow!)*
- improved my ability to select, lead and retain staff*
- helped me customize systems, policies and procedures so the offices and our family run smoothly creating an even better experience for clients, staff, and my husband, 5 kids and me.*

*While we are still in the midst of growing pains, by honoring who we are at the core and doing business and life this way, we’re making great progress and all of us are **more present, peaceful and joyful.**”*

Madeleine Dechy, Owner/Massage Therapist: MERCI Massage, Redford, Canton, W. Bloomfield Michigan

“In a year fraught with obstacles and changes in direction I experienced peace and prosperity in a way I have never before in my 25+ years as a professional.

Prosperity: **Revenues increased 31%** *in my marketing consulting business –*
the best year of 18 years in business *and the franchise my husband*
and I purchased is now **set for profitability after bringing it**
back from a 5-figure loss. *A loss we didn’t know existed when we bought it.*

Peace: *While running the franchise is my real-world MBA and each day poses continued challenges and concerns, I am at peace in a way that passes understanding. And* ***I’m certain that I belong here to make a difference*** *in this business (bringing it to it’s full potential), the greater-Detroit economic environment, and in the lives of the staff that serve alongside me.*

That is the CORE difference.”

Leslie Kusek: Owner Coldstone Creamery, Royal Oak, MI/Founder LMK Consulting

YOUR Victory Begins Within™



Navigate your Vision to Victory: coach with Ginny

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contact form on www.victorybeginswithin.com

request your 20 min complimentary session

~fine tune or create your plan

~determine fit

~discuss packages

Enjoy many other free resources on the “next steps” page on:

www.victorybeginswithin.com

Your victory begins within your CORE: Spirit, Soul, Body

for

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